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Contact:

Lisa Sanderson, Whitney Blair Inc.
910.579.9994; lisa@whitneyblair.com

Local NC Builder Whitney Blair Inc. Receives National Best In American Living Award

(Sunset Beach, NC February 12, 2007)-The Best in American Living Awards (BALA), recognizing the nation's best new housing designs, were presented on February 6, 2007 during the International Builders' Show in Orlando, Florida. Local NC homebuilder, Whitney Blair Inc., was awarded a silver medal in the category of Best Single Family Detached Home (2,401-3,000 sq. ft.) for the "Seaside" model home. The winning home is in the new seaside development of Seagrove, located in Carolina Beach, North Carolina.

The annual residential design competition—cosponsored by Professional Builder magazine and NAHB—is the foremost residential design competition in the country. It pays tribute to those individuals who produce homes that illustrate design quality, success in the marketplace, and exemplify the best in American living. Over 550 entries were submitted from across the nation, with only 88 receiving awards.

In the relaxed coastal setting of the Seagrove community, the award-winning builder, Whitney Blair, Inc., worked to create a community that highlights the distinctive charm and character of a southern seaside village. The home reflects the coastal lifestyle, while incorporating unique architectural details and design. Southern Studio Interior Design based in Cary, NC provided interior design for the home. Careful attention was paid to the exterior trim detail, ensuring that it would enhance the unique architectural requirements of the community and the vision of the design team.

This national BALA award complements the recognition awarded Whitney Blair Inc. in the past several years, which includes selection by *Southern Living* as a member of the *Southern Living* Custom Builder Program. The company has also received top awards in the Wilmington-Cape Fear Homebuilders Association Parade of Homes and the South Brunswick Islands Homebuilders Association Parade of Homes. Whitney Blair Inc. was awarded the Small Business of the Year for 2005 by the Brunswick County Chamber of Commerce.