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**BRUNSWICK COUNTY BUILDER, JEFF SANDERSON, SELECTED FOR MEMBERSHIP
IN *SOUTHERN LIVING* CUSTOM BUILDER PROGRAM**

BIRMINGHAM, Ala.– Brunswick County builder Jeff Sanderson, President of Whitney Blair Inc., has been selected for membership in the *Southern Living* Custom Builder Program.

Whitney Blair Inc. is one of 100 companies chosen for the thirteenth year of the exclusive builder program. Each year, *Southern Living* carefully selects members based on their reputation among local businesses and consumers; strength of presence in their respective markets; superior quality and attention to detail; innovative style; and other criteria.

Members have exclusive rights to a special portfolio of *Southern Living* House Plans. Builders also have access to the entire *Southern Living* House Plans Service collection, which includes more than 800 plans created by respected architects and designers throughout the nation.

“The builder program is a natural extension of our overall homes effort, which aims at offering quality designs and new ideas to consumers across the Southeast,” said Bill McDougald, Vice President of the Southern Progress Corporation Homes Group. “We believe we have chosen outstanding builders across the region to help us do this.”

Whitney Blair Inc., owned and founded by Jeff Sanderson in 1986, has over 20 years experience in custom and speculative building in the Carolinas, building approximately 15–20 homes each year with a median price of \$750,000. The company was recently honored by the Brunswick County Chamber of Commerce as the 2005 Brunswick County Small Business of the Year, and has received multiple awards from annual participation in the local Parade of Homes, held in both Brunswick County as well as New Hanover County. Whitney Blair Inc. is a member of the National Association of Home Builders, the South Brunswick Islands Home Builders Association, and the Wilmington Cape Fear Home Builders Association.

All houses constructed by members of the Program are speculative homes and will be placed on the market by their respective builders. Before selling the homes, however, each builder has the option of opening them to the general public for tours.

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